

# Tina Smith Graphic Designer

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Portfolio: tinasmithdesign.com

## EXPERIENCE

### Butte Arts Monthly *Art Director*

04.2014 – 10.2014

Responsible for taking Butte, Montana's arts publication from concept to print during the 2014 season. Instituted a style guide with high standards for typography, emphasizing the content. Concepted covers and feature article layouts.

### Classic Ink *Lead Graphic Designer*

06.2012 – 03.2014

Identity design, annual reports, print production, advertisements, design mockups, client presentations, print and web collateral. Concepted identities and ad campaigns while keeping on brand with all client design needs.

*Previous position: Design Intern*

### The Montana State University Exponent *Art Director*

08.2010 – 12.2012

Responsible for the production and design of MSU's student newspaper. Managed a team of designers and photographers while working with editors to meet a weekly deadline.

*Previous position: Production Manager*

### Promotions West *Design Intern*

05.2011 – 08.2011

Created mockups and proofs for clients, prepared files for print and web production, designed logos and promotional material.

### Freelance *Various*

2011 – present

Design, photography, illustration, lettering, web design and coding.

## EDUCATION

### Montana State University *Graphic Design, BFA*

Graduated 2013, Summa Cum Laude  
Provost Scholar

*Second Degree*

University Honors Program  
Baccalaureate, Highest Distinction

*President's List* 6 semesters

*Dean's List* 2 semesters

*Cumulative GPA* 3.97

## SKILLS

Adobe Creative Suite  
Illustration & Lettering  
Film & Digital Photography  
Copywriting & Editing  
HTML & CSS  
Wordpress, basic JQuery & PHP

## SELECT AWARDS

*Student Design Competition Runner-Up*  
Society of Publication Designers  
2013

*Montana Student Gold ADDY Award*  
American Advertising Federation  
2011, 2012

*National Student Advertising  
Competition, 2nd place, District XI*  
American Advertising Federation  
2013

## SELECT SHOWS

*Welcome to Butte*  
Foreground Gallery, Butte, MT  
2014

*The 9th Annual DSV  
National Student Show*  
Campbell Centre, Dallas, TX  
2013

*Typographic Encounters in Italy*  
The Emerson, Bozeman, MT  
2013

References available upon request